

Utrecht Region Update

Update January 2021

In Utrecht Region, research and business activities are - even under the current circumstances - flourishing. We are proud of the region's mindset and willingness to move forward. Together with everyone involved, we strive to continue to do so in 2021.

The updates and activities we provide you in this newsletter reflect the region's forward-thinking mindset. Let it inspire you in discovering new possibilities and opportunities for your own business.

Collaboration EBU & ROM Utrecht Region

ROM Utrecht Region is entering the new year with a fresh look. One of the highlights is the collaboration with EBU (Economic Board Utrecht) to ensure regional synergy and further sustainable growth. Curious to read more about this collaboration and their other plans? Their 2021 annual plan is now available online!

[Learn more](#)



Startup Scaleup Meetup

There is plenty of investment money available in the market for startups. Yet, many investment proposals are turned down by investors. Why is that? Learn how to become investment ready with Peak capital's David Zwagemaker during the free Startup Scaleup Meetup. By the end of this session, you know what you have to do to ensure your next investor pitch will push the right buttons.

[Learn more & sign up](#)

Meet Orbisk

Orbisk is a startup from Utrecht specialised in systematically combatting food waste by using AI technology. CEO and co-founder Olaf van der Veen: "We aim to create a future without any food waste in the food services industry." Learn also more about why they recently partnered up with Unilever Food Solutions.

[Read the story](#)



Start collaborating with internationals

Are you a Utrecht Region based business and do you want to reach out to the local international community? Consider contacting the UR-Glocal ambassador club! This club works on inspiring projects to further improve Utrecht Region as a welcoming place for internationals. They are open to new collaborative projects and ideas.

[Learn more](#)

Meet the AI & Mobility Lab

A second AI lab is recently established in Utrecht. This AI & Mobility lab focuses on the themes of Mobility, Transport and Logistics. Computer science researchers partner up with organisations such as ProRail to strengthen and further expand research into mobility issues.

[Learn more](#)



Share our newsletter

Do you know people from (inter)national businesses to whom this newsletter might be interesting? Please share it with them! Anyone interested in staying up-to-date on the latest news about international business in Utrecht Region is welcome to register for this quarterly newsletter via the button below.

[Yes, I would like to receive the newsletter](#)

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Agenda

- Startup Scaleup Meetup
20.01.20 | [Read more](#)

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