

Utrecht Region Update

Newsletter October 2020

During these challenging times, we all have to move forward and think in possibilities. With this newsletter we will try to give you an inspiration boost with forward-thinking business stories and interesting digital event announcements.

Event: Let's grow together

Are you a regional business and would you like to get insight into innovating, growing, and investing in these current times? ROM Utrecht Region wants to accelerate the region's innovative ecosystem by actively supporting the business community. During their free online event on November 16 (in Dutch), Secretary of State Mona Keijzer, ROM Director Arjan van den Born and regional businesses will discuss various current topics to inspire you to move forward.

[Read more & sign up](#)



Meet The Sniffer Bike

The Sniffer Bike project, that started as an experiment, is now becoming a renowned international air analyser. The small measuring device collects air quality and cycle route data that contributes to a Healthy Urban Living environment for everyone. Richard Zuijdam of Civity: "In the end, we strive to contribute to improving air quality at a price that allows widespread international deployment." The Sniffer Bike project, that started as an experiment, is now becoming a renowned international air analyser.

[Read the interview](#)

Startup event: Crossroads 2020

Crossroads 2020 is the online event, organised by StartupUtrecht, where regional startups, corporates and investors can connect. From November 16 - 20 there are many interesting sub sessions, networking opportunities and pitch events that encourages you to find new opportunities and valuable contacts. For most sessions you can sign up for free.

[Read more & sign up](#)



Meet the Mobiliteitsfabriek

The Mobiliteitsfabriek is the one-stop-shop for all your travel needs in the Netherlands. It is a smart mobility service provider that offers a platform with which they meet the mobility needs of locals, tourists, expats, exchange students and business travellers. Bart Molmans: "We aim to make a major impact on (social) sustainability by fulfilling the changing travel needs of travellers on a large scale with today's modern mobility options."

[Read the story](#)

Event: The road to Smart City Live

On November 2, 9, and 16, the Road to Smart City Live will take place digitally. What is hip and happening in the international field of Smart Cities? Discuss opportunities and establish new relationships with Amsterdam, Atlanta, Bangladesh, Stockholm, Singapore, Busan, The Hague, Dortmund, Rotterdam, Brainport Eindhoven, ITEA and many more. Over 40 inspiring sessions are planned.

[Register for free](#)



Find connection with the international community

On October 10, over 250 internationals joined the online Living & Lifestyle event of the International Welcome Centre Utrecht Region. At the virtual Network Café, these internationals could connect with fellow expats and relevant companies. Does your company also want to connect with the international community? Find out how we can help you make valuable connections.

[Read more information](#)

Startup mission: Nordrhein Westphalia

Are you a startup and is your ambition to conquer the German Market? Nordrhein Westphalia (NRW) can be a very interesting region for expansion. During the online startup mission to Nordrhein Westphalia on November 18, you will get an introduction to the NRW startup ecosystem and gain insight into the experiences of NRW-based entrepreneurs. This session is provided to you by ROM Utrecht Region and StartupUtrecht, and is part of the Crossroads 2020 event.

[Read more & sign up](#)



Share our newsletter

Do you know people from national and international businesses in Utrecht Region to whom this newsletter might be interesting? Share it with them! Anyone interested in staying up-to-date on the latest news about international business in Utrecht Region is welcome to register via the button below.

Yes, I would like to receive the newsletter

www.utrechtregion.com
connect@utrechtregion.com

Follow us @ Utrechtregion



Agenda

- The road to Smart City Live
02.11.20, 09.11.20 & 16.11.20 | [Read more](#)
- ROM Utrecht Region: Let's grow together
16.11.20 | [Read more](#)
- Crossroads 2020
16.11.20 t/m 20.11.20 | [Read more](#)
- Startup mission: Nordrhein Westphalia
18.11.20 | [Read more](#)

[Meld je aan voor Utrecht Region Update](#)

Deze e-mailing is verzorgd met MailingLijst