

# Utrecht Region Update

## Extra update September 2020

Our region is a hub for creativity and innovation that attracts many (inter)national talents, innovators and entrepreneurs. In the currently running online campaign 'Discover Utrecht Region', some truly inspiring people from the region share their ingenious & forward-thinking stories. Think of Utrecht's city alderman Lot van Hooijdonk, Jan van de Winkel of Genmab and Bart Molmans of Mobiliteitsfabriek.

In this update we have highlighted 3 must-read stories for you. Besides, we kindly invite you to sign up for our free webinar (in Dutch) on the 8th of October about how businesses can benefit from regional cooperation.

### Friso Smit | Utrecht Science Park

Utrecht Science Park is the beating heart in the region where knowledge and high-end technology accelerates. Friso Smit, New Business Development Manager at the Utrecht Science Park Foundation: "In this inspiring hotspot, companies, researchers, clinicians and students work together on groundbreaking science, which accelerates innovation."

[Read the Q&A](#)



### Marloes van den Berg | Jaarbeurs

Jaarbeurs has been the leading venue of the Utrecht Region for many years. It is the perfect place for national and international trade fairs, conferences and events. Marloes van den Berg, strategic advisor sustainability: "We have the ambition to become the most sustainable and innovative venue in Europe by 2026, both inside and out."

[Read the interview](#)



### Webinar | the power of a regional collective (in Dutch)

How can you put your business both nationally and internationally in the spotlight through regional cooperation? During this free webinar, you will get insight into the benefits of regional partnerships and the added value of regional profiling for your business. All public and private companies, organisations and knowledge institutes from the Utrecht Region are welcome to join this webinar on the 8th of October from 13.30 - 14.30 (CEST).

[Read more & sign up](#)



### Albèrt de Goey | TechnoHUB

TechnoHUB offers up-to-date technical education for pupils, students and people with a distance to the labour market. They closely work together with educational institutions and regional businesses to offer 'NextGeneration' education. Albèrt de Goey, board member at TechnoHUB: "We bridge the gap between education and the activities of technical companies."

[Read the story](#)



## Discover other stories

Would you like to get to know more talents, innovators and entrepreneurs from the region? Go to our website and read more inspiring stories.

[Get inspired](#)

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[connect@utrechtregion.com](mailto:connect@utrechtregion.com)

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**Utrecht** Region

### Agenda

- Webinar: the power of a regional collective (in Dutch)  
08.10.20 | [Read more](#)

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