Utrecht Region Update

Newsletter June 2020

Entrepreneurs, businesses, and knowledge institutions in Utrecht Region are showing their creativity, flexibility and determination to tackle the corona crisis together.

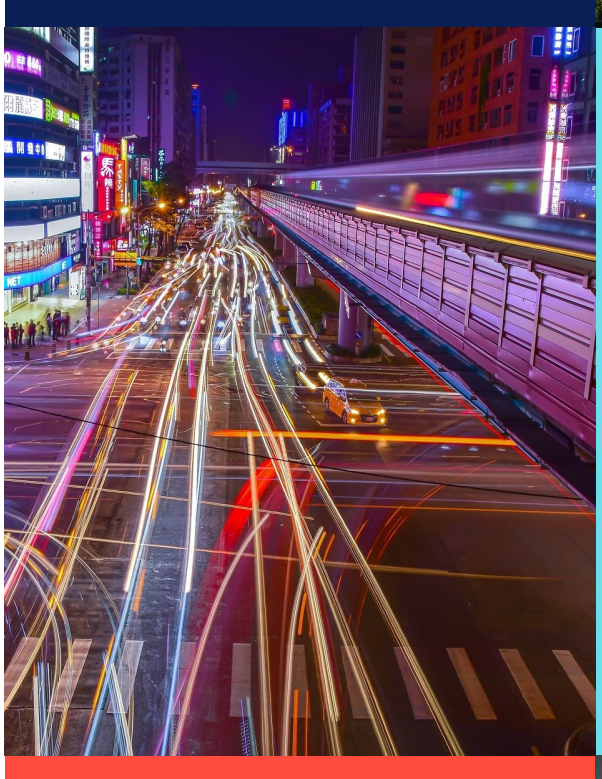
In this newsletter we have highlighted the latest business news and inspiring activities, that underlines the collaborative and resilient mindset of the region.

ROM Utrecht Region is established

The deed for the establishment of the Regional Development Company (ROM) of Utrecht Region is signed. Invest Utrecht Region is going to merge with this company. With a development fund of 50 million euros, the region wants to further strengthen the regional economic ecosystem by investing in innovative and social challenges.

Read the Dutch press release →





Digital trade and innovation mission Taiwan

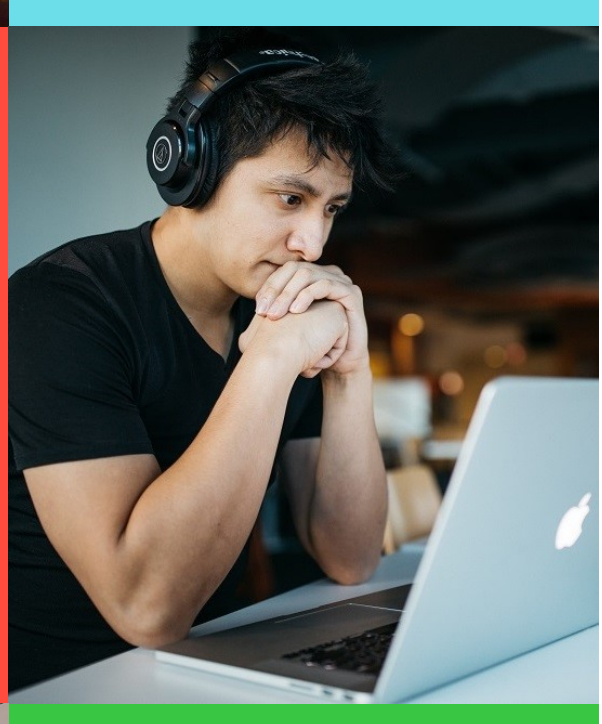
Join us on our digital trade and innovation mission to Taiwan in July and August! Learn how to do business in Taiwan, get the latest insights into developments and opportunities in the field of smart healthcare, smart mobility and smart city. Our digital journey starts on Wednesday morning July 1st with a kick-off meeting. In-depth session days will take place on 24, 26 and 28 August (in Dutch).

Register here →

Committed corona support for regional entrepreneurs

The corona crisis is affecting a lot of businesses and many of them need support and help. The Utrecht Region Economic Corona Alliance (URECA) is set up to give regional entrepreneurs committed support during these uncertain times. This alliance is a network of devoted businesses and specialists from the province of Utrecht and local municipalities. So far, the alliance helped more than 110 regional entrepreneurs.

Read more →





ROM Utrecht Region facilitates free export coaches

Regional entrepreneurs with international ambitions can request a free export coach. These coaches are facilitated in collaboration with WTC Netherlands and RVO, and provide entrepreneurs strategic guidelines for internationalisation. Ronald Kouvelt, director of StuComm, is the first regional entrepreneur who is going to make use of this facilitated free export coach.

Read the news article →

Meet Genmab

Genmab is the largest biotech company by market capitalization with Danish roots and operations in Utrecht, the Netherlands, the US, and Japan. CEO Jan van de Winkel: "The innovation ecosystem at Utrecht Science Park is a wonderful place for a biotech company to have an innovative R&D base."

Read the story →





Founders Meet Founders event

Founders of startups and scale-ups often struggle with the same issues. How to target your market? And how to delegate work as your organisation grows? With questions like that, nothing works better than hearing and learning from experiences from other founders. That is why StartupUtrecht organises the recurring coronaproof live event Founders Meet Founders, where startup founders can exchange experiences and feedback with each other. New groups start throughout the year. Interested? Send an email!

Utrecht's pathways to sustainability

Our region is the European hotspot for Healthy Urban Living. Ensuring sustainable growth is an important part of this. Conference Matters published a report with a deep dive into the region's vision on Healthy Urban Living, the pathways to sustainability, and the related conventions and projects.

Read the destination report →



Share our newsletter!

Do you know people from national and international businesses in Utrecht Region to whom this newsletter might be interesting? Share it with them! Anyone interested in staying up-to-date on the latest news about international business in Utrecht Region is welcome to register via the button below.

Yes, I would like to receive the newsletter →

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connect@utrechtregion.com

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Agenda

- Collision from Home: tech conference
23.03.20 t/m 25.03.20 | **Read more** →

- Digital trade and innovation mission to Taiwan - 01.07.2020, 24.08.20 t/m 28.08.20 | **Read more** →

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