

Utrecht Region Update

Newsletter March 2020

Would you like to know the latest news related to international business and inspiring activities in our region?
In this newsletter we will give you a short update!

Foreign companies to invest over 50 million euros in Utrecht Region

Foreign companies are expected to generate over 50 million euros in investments for Utrecht Region, according to results of 2019 recently published by Utrecht Region's Team Trade and Invest. Firms from other countries already located in the region along with the 19 newcomers that set up here last year will contribute to this figure. Their presence is expected to create more than 650 jobs.

[Read the press release →](#)



What are your associations with Healthy Urban Living?

Together with a graduate student, our partner Utrecht Marketing is conducting research into Utrecht Region's proposition: Healthy Urban Living. The purpose of this survey is to find out what Healthy Urban Living means to you and your work in the region. This can be used to make the proposition more concrete, visual, and therefore easier to communicate and implement in your day-to-day work. Participating will only take approximately 5 minutes of your time and is highly appreciated.

[Go to the survey →](#)



Smart City Summit & Expo Taipei

From 27 June - 4 July 2020, a national delegation led by the mayor of Utrecht, Mr. Jan van Zanen, will visit the Smart City Summit & Expo and three of Taiwan's largest cities. Are you working in the field of smart health, smart building, smart transportation or smart education? Then join us and profit from various professional forums, matchmaking sessions and real site demo tours.

[Register here →](#)



5 reasons to seek new business opportunities and invest in Utrecht Region

Finding the right destination to relocate or set up your business can be challenging. Utrecht Region offers you the perfect combination of living, working and doing business. Are you curious to know why? We have summed up the 5 most important reasons.

[Read the 5 reasons →](#)



StartUP ScaleUP MeetUP with Willem Drost

If you think going international with your startup is complicated or only relevant for true scale-ups and SMEs, you should definitely attend the upcoming StartUP ScaleUP MeetUP on the 18th of March from 17 - 18 pm. On stage: Willem Drost, who has co-organised the Techleap missions for startups, about strategies on how to expand internationally, and three startup founders about their experiences in doing business abroad.

[Read more →](#)



Meet Crisp Studio

Crisp Studio supports companies in validating and developing innovative product ideas by running innovation and design workshops. René Nauheimer, facilitator at Crisp Studio: "We believe that Utrecht Region delivers the right combination between living and working for us and our future employees."

[Read the story →](#)



Share our newsletter!

Do you know people from international and businesses in Utrecht Region to whom this newsletter might be interesting? Share it with them! Anyone interested in staying up-to-date on the latest news about international business in Utrecht Region is welcome to register via the button below.

[Yes, I would like to receive the newsletter →](#)

www.utrechtregion.com
connect@utrechtregion.com

Follow us @ Utrechtregion



Agenda

- StartUP ScaleUP MeetUP with Willem Drost
18.03.20 | [Read more →](#)
- Trade mission to Texas with prime minister Rutte and minister Bruins
20.04.20 t/m 24.04.20 | [Read more →](#)
- Innovation mission Emerging Technologies in Health - Boston
10.05.20 t/m 15.05.20 | [Read more →](#)